

NOAH CHANIN

3065 NW 30TH WAY BOCA RATON, FL 33431 ◆ 561.706.1144 ◆ NOAH@NOAHCHANIN.COM

PROFESSIONAL EXPERIENCE

WYCAP DESIGN, INC. (FORT LAUDERDALE, FLORIDA)
Director of Marketing 9/00 - Present

* Increased sales and profitability by over 50% through a marketing strategy focused on building a premium brand.

HOLIDAY DIVER, INC. (DANIA BEACH, FLORIDA)
Copywriter, Marketing Assistant 6/99 - 10/05

* Developed and implemented integrated direct marketing campaigns.
* Produced and wrote copy for travel magazine and retail catalog.

BOSTON UNIVERSITY (BOSTON, MASSACHUSETTS)
Teaching Assistant 9/05 - 12/05

FREELANCE GRAPHIC & WEB DESIGN

EDUCATION

BOSTON UNIVERSITY

COLLEGE OF COMMUNICATION (BOSTON, MASSACHUSETTS)
Bachelor of Science in Communication with a Concentration in Advertising and a Liberal Arts Concentration in Judaic Studies 1/2006

Related Coursework:

DESIGN IN COMMUNICATION
AD COPY & DESIGN
MEDIA PLANNING & BUYING

WRITING FOR COMMUNICATION
THEORY & PROCESS OF COMMUNICATION
PERSUASION & PUBLIC OPINION

INTERNSHIPS

HILL, HOLLIDAY (BOSTON, MASSACHUSETTS)
Creative/ Relationship Marketing Intern 9/05 - 12/05

THE BARBARIAN GROUP (BOSTON, MASSACHUSETTS)
Design Studio Intern 1/05 - 4/05

ARNOLD WORLDWIDE (BOSTON, MASSACHUSETTS)
Interactive Production Intern 9/04 - 12/04

GRAY & RICE PUBLIC RELATIONS (BOSTON, MASSACHUSETTS)
P.R. & New Business Intern 1/04 - 5/04

ADDITIONAL EXPERIENCE

BOSTON UNIVERSITY HOLOCAUST EDUCATION COMMITTEE
President 9/04 - 12/05, Treasurer 9/02 - 9/04

PADI (PROFESSIONAL ASSOCIATION OF DIVE INSTRUCTORS)
Certified Divemaster

PROFICIENCIES

HARDWARE: PC, Mac, Unix. **SOFTWARE:** Access, Acrobat, Dreamweaver, Excel, Flash, Illustrator, InDesign, Powerpoint, Photoshop, QuarkXPress

CLIENT EXPERIENCE

AUTOMOBILE: Volkswagen
TRAVEL & LEISURE: Royal Caribbean Cruise Lines, World Watersports, Divers Direct
FINANCIAL: LPL Financial, Golden Alliance
TECHNOLOGY: Dell, Instron, International Business Consortium, Qualmax
CONSUMER: KangaROOS, TAG Body Spray, PetsMart
INDUSTRIAL: United Rentals, Lista, Wycap Design